

THE HORAI - 5-STAR RESORT
STORY DOCUMENTATION

PROJECT BRIEF: Focus on multidisciplinary projects, working in teams on complex design projects such as an expansion to an existing theme park, a new hotel added to an existing resort complex, a new event for a “Las Vegas style” water feature sound and light spectacle or a large scale “EPCOT style” parade event.

TEAM PROPOSAL: Creating a 5-star resort chain that could be placed anywhere around the world.

RESORT IDEATION: Creating a 5-star resort where all four seasons are represented inside the resort. The rooms change overnight to each season and based on the season of the day, the whole resort programming and events will correspond to that season. This will include different cultures and food around the world.

RESORT NAME: The Horai

RESEARCH: Greek Mythology - The Horae or Horai (Hours) were the goddess of the seasons and the natural portions of time.

Horae were originally the personifications of nature in its different seasonal aspects, but in later times they were regarded as goddesses of order in general and natural justice. "They bring and bestow ripeness, they come and go in accordance with the firm law of the periodicities of nature and of life", Karl Kerényi observed: "Hora means 'the correct moment'." [2] Traditionally, they guarded the gates of Olympus, promoted the fertility of the earth, and rallied the stars and constellations.

The original goddess trio: Thallo, Auxo, and Carpo (This group of three together are called the Horai)

Goddesses names:

NAME	PERSONIFIED	DESCRIPTION
Eiar	Spring	Crowned with flowers, holding either a kid or a sheep, and having near to her a budding shrub: she is also characterized by Mercury, and by a ram.
Theros	Summer	Crowned with ears of corn, holding a bundle of them in one hand and a sickle in the other: she is also characterized by Apollo, and by a serpent.

Carpo	Autumn	Either holds bunches of grapes, or has a basket of fruits upon her head: she is also characterized by Bacchus, and by a lizard or hare.
Kheimon	Winter	Well clothed, and the head covered, stands near a tree deprived of foliage, with dried and withered fruits in one hand and water-fowls in the other: she is also characterized by Hercules, and by a salamander.

LOGLINE: A 5-star resort where gods and goddesses come to rest and play as the seasons change around them.

BACKSTORY: Horai, the goddess of seasons and daughters of Zeus, were always under strict supervision and never had time for themselves. One of the daughters, Eiar, the goddess of spring and protector of youth, told her sisters that they need a place that they can all go to rest and play. With proper permission from their father Zeus, they set off to create this mystical place. This place needed to be a sanctuary and allowed them to showcase their powers for leisure purposes. The sisters created this magnificent place, they were able to escape from reality and recreate their favorite things about their seasons and culture. The main atrium is attached to a rocky formation that leads into caves for wonders of discovery. In the main atrium area, they wanted a balance of all four seasons combined. As sisters, they wanted to have a common bond and meeting place that they can all love together. The private spaces for rest, they wanted to take turns showcasing their own powers and transforming each room daily. They added activities, food, and entertainment they loved for each season they represented. They eventually invite their own family and friends to this sanctuary, as they showcase their world from their point of view. As others are able to enjoy this place for relaxation and escape from reality.

CHARACTER DEVELOPMENT (FOUR GODDESSES):

- Eiar (Goddess of Spring)
 - The eldest of the sisters. Has strong leadership characteristics and is very independent. As a charismatic individual, she's able to lead a group of people with ease. She's obsessed with formality and order. As the keeper of spring and possess the powers of water. She makes sure that plants are very healthy and makes sure there's plenty to feed around. Her favorite color is purple and loves the flower iris.
- Theros (Goddess of Summer)
 - The third-oldest sister of the four. Can be very stubborn but very intelligent. She has the most outgoing personality of the four, being able to talk and relate with people easily. She has a competitive nature and loves to play sports. All her personality traits make perfect sense for her love of winning during every match. As Apollo's favorite, she gets

to manage some sun powers; she allows it to shine bright throughout her season, giving plenty of energy to people to keep playing outdoors throughout the season. Her favorite color is green, and loves the orchid flower.

- Carpo (Goddess of Autumn)
 - The youngest of the four sisters. With her protector nature (as she is the guardian of the road to Olympus), she is the more introverted and observant sister, always focusing on other people and with a good eye for detail. She has the power of ripening and harvesting, bringing fruits to the earth. Her favorite color is orange and loves the Daphne, a small flourish tree that produces purplish black berries in the Fall.
- Kheimon (Goddess of Winter)
 - The second-oldest sister of the four. Very high-maintenance and cares about her appearance in public. She has the power of endurance and understanding for others. She is very uptight and neat, but she becomes wild and unpredictable when she loses her temper, just like the snow. Furthermore, she is also known to be the goddess of romance and seduction. With the help of Aphrodite, this goddess likes to have the cold breeze pair humans and fill them with the hope of true love. Her favorite color is blue and loves the Christmas rose flower.

BEATLIST:

- **MAIN ATRIUM ENTRANCE:** As you walk up to the main entrance, you're greeted by tall marble columns that lead to two large glass buildings. Between the marble columns there will be four distinct characters depicted between each column. As you observe, you notice that they are four different Greek goddesses that represent Horai.
- **ATRIUM:** As you walk through the two large glass doors, you immediately see a large waterfall falling from the center of the atrium. You notice as the water falls, it hits a glass dome that spreads the water on the bottom to form an hourglass shape. You noticed to your left of your atrium, there's a cafe and a massive cave wall that's greeting you. On the right hand side is the check-in area, seating, and indoor miniature waterfall. Throughout the atrium, you notice that you're walking over glass panels that exposes a water stream below you. You notice that the water stream leads to a cave entrance and other parts of the atrium.
- **CHECK-IN:** When you walk up to the check-in desk you're greeted by a marble counter with a wood back facade. It's very elegant with the play of a post-modernism aesthetic. In the center you see the main hotel logo, The Horai, 5-star resort & spa. Behind the check-in area is more seating and an elegant view to the outside fountains.
- **BUSINESS CENTER:** The Horai business center brings in annual conferences and businesses across the world. The conference hosts events such as weddings, biannual, and world expos. As it pays homage to the classic Santorini village back in Greece.
- **SHOPPING VILLAGE:** The shopping village takes homage back to Santorini, Greece. Throughout the narrow corridors of the village you will discover small vendor gift shops and merchandise. Items that are sold throughout the shops are global, as you never know what you will find as adventure and discover more hidden secrets throughout the village.

- **CAVE POOL:** As you walk through the caves of the atrium, you walk down narrow hallways surrounded by the cave rocks. You discover different paths and openings as you discover a pool of water. The pool over water is half covered by the cave itself and exposed outside. Attached to the pool is a bar that provides drinks and snacks.
- **DINING HALL:** The main dining hall that's attached to the cave you discover two levels of seating and different food options surrounding you. Each of the food options are either catered to the season of the day or each dietary needs. The hall boasts a beautiful view of the ocean and has a rooftop bar. In the evenings, you can discover music and performers as they represent each season.
- **SPORTS & FITNESS CENTER:** The sports and fitness center hosts state of the art fitness equipment and group fitness classes that you may sign up for to stay fit all year around. Attached to the fitness center you can find the laundry center and smoothie bar to get your protein after your workout. Work out like the gods before you and become one with Olympus workout regiment.
- **ARENA (MULTIPURPOSE SPACE):** The arena inside the cave hosts multiple interactive experiences, parties, and concerts. Its programming transforms daily according to the season. You might not know what you can discover there as you may be skiing down a ski slope, watching a fountain show, or a laser and light show spectacular.
- **SPA & WELLNESS CENTER:** The spa & wellness center is a getaway retreat itself. It has infinity pools, spas, and relaxation deck. You discover peace within yourself as you sign up for yoga and meditation classes that are offered there. As you peer out the infinity pool, you have a great ocean view that feels endless. Kick-off your shoes or sandals and lay back in one of many hammocks provided to you.
- **GARDEN:** The garden next to the spa & wellness center pays homage to the goddess of winter - Kheimon. As she's very pretentious and cares about her appearance, this garden is super well kept and filled with white Christmas roses and other regional plants that could be found in the surrounding area.
- **ROOMS:** The hotel rooms are very simplicit as they play on a post-modern approach to the Mediterranean and Greek aesthetic. They have the color scheme of white, black, and natural woods being accented throughout the space. The space transforms with room mood lighting, popurri, and digital art pieces that change to each season of the day.

CONCEPTUAL OVERVIEW: 5-Star resort, located on the Virginia Key Beach Park in Miami, Florida. Based on the Greek mythology of the Horai, this mystical resort plays on all four seasons internally and externally. This resort must showcase the powers of the four goddesses of the Horai, as they create a place to escape from reality. They include the food and culture of the seasons they represent with their own personality sprinkled in.

NOMENCLATURE:

- **DINING**
 - a. The Carpo Cafe
 - b. Astros

- c. Ambrosia
- d. Eiar Rooftop Bar
- e. Theros Cafe
- f. Oia Bistro
- g. Kheimon Restaurant
- **WELLNESS**
 - a. Hiking Discovery
 - b. Theros Oasis
 - c. Olympus Fitness Center
 - d. Kheimon Wellness & Spa
 - e. Kheimon' s Oasis
- **ENTERTAINMENT**
 - a. Horai Theater
 - b. Phastus Gallery
 - c. Metamorphosis
 - d. Calling of the Seasons
 - e. Love of Eiar
- **SHOPPING**
 - a. Oia Village
 - b. Season's Gift Shop
- **EVENTS**
 - a. The Horai Conference Center
 - b. Garden of Time
- **GUEST SERVICES**
 - a. Lobby/Concierge
 - b. Check-in
 - c. First Aid
 - d. Laundry
- **ACCOMMODATIONS**
 - a. Santorini
 - b. The Cave
 - c. Purgos 1
 - d. Purgos 2
 - e. Purgos 3
 - f. Beach Front Loft
 - g. The Village